



## Cupcakes & Cabernet Wine Tasting & Silent Auction

### May we tell you a story?

David\* was a preschooler who had not spoken a word in class—ever. In fact, he was in a class with several other nonverbal students. Fortunately, Mrs. Wilkins, David’s teacher, knew the power of stories, and drama, and art. If you had been in the classroom that day, you would have seen David’s eyes open wide as he listened to a story about a very hungry turtle. You might have noticed him lean forward, as Mrs. Wilkins told that story “in character,” not as herself, but as the turtle. You would have seen that story—and David—come alive. You may have even felt a little hungry yourself! And if you were there, you definitely would have heard David shout, “Want to feed turtle!”—the first words he had ever spoken in class.

### What does David’s story have to do with you?

David’s teacher, Mrs. Wilkins, was the lucky recipient of training from the Early Youth Educators at Play (EYEPlay) program, administered by Childsplay, a local arts and drama organization for kids. The program teaches pre-school teachers simple techniques that encourage literacy learning for 3- to 5-year-olds. David’s story is just one example of the great work accomplished with the money raised at our Cupcakes & Cabernet Wine Tasting and Silent Auction in Ahwatukee. This year, as we toast the moon and inhale cupcakes of every variety, we’re hoping to create even more great stories—and you are invited to join us!

### Who was Gwen Van Kirk?

Gwen Van Kirk was a very special and silly little girl who loved stories, art, and drama, not to mention laughter and imagination. The Giggling Gwen Foundation was created to carry on Gwen’s joyful spirit through the support of local business leaders, such as you. We’re helping fund programs like EYEPlay for young Arizona kids—programs Gwen would have loved.



### Won’t you share Gwen’s legacy and play with us?

The Giggling Gwen Foundation will celebrate its ninth annual Cupcakes & Cabernet Wine Tasting and Silent Auction on November 5, 2022. Once again, funds from the event will go to Childsplay. You could help open up an entirely new world for a young child who might not otherwise have the opportunity to feel the excitement and magic of art, drama, and live theatre. Won’t you share Gwen’s legacy with us? It’s easy to play....

*\*David’s story is true. But his name, as well as his teacher’s name, have been changed to protect their privacy.*



## Cupcakes & Cabernet Sponsorship Opportunity Levels

**Red Velvet Sponsor: \$5,000**

- Butler-passed mini cupcakes with your logo
- Tickets for 10 guests to attend Cupcakes & Cabernet event
- Tickets for 10 guests to attend any Childsplay performance in the 2022-23 season
- Recognition on website and Facebook page
- Verbal recognition at event

**Salted Caramel Sponsor: \$2,500**

- Tickets for 6 guests to attend Cupcakes & Cabernet event
- Tickets for 6 guests to attend any Childsplay performance in the 2022-23 season
- Recognition on website and Facebook page
- Verbal recognition at event

**Devil's Food Sponsor: \$1,000**

- Tickets for 4 guests to attend Cupcakes & Cabernet event
- Tickets for 4 guests to attend any Childsplay performance in the 2022-23 season
- Recognition on website and Facebook page
- Verbal recognition at event

**Confetti Sponsor: \$500**

- Tickets for 2 guests to attend Cupcakes & Cabernet event
- Recognition on website and Facebook page
- Verbal recognition at event

- Yes! I want to sponsor the Cupcakes & Cabernet event this year and help create more great stories for Arizona kids!
- Yes! I want to play with you—but I want to make up my own cupcake level! Please call me: \_\_\_\_\_
- I need more information. Please call me at \_\_\_\_\_ to tell me more.

Please return this completed Corporate Sponsorship form by email (mikevankirk@yahoo.com) or mail to:

Mike Van Kirk  
Giggling Gwen Foundation  
3515 E. Hialea Court  
Phoenix, AZ 85044

For other forms of payment or questions, please call 602.318.0929.

**Payment Method:**

Check # \_\_\_\_\_ (checks payable to Childsplay Inc.)

Sponsorship Type \_\_\_\_\_

**PLEASE KEEP A COPY OF THIS FORM TO SERVE AS YOUR RECEIPT.**  
*Childsplay is a 501(C)(3) organization, TAX ID: 86-0336473*